



Chamber Music Kelowna Society (CMK) is a community-based and volunteer-run charitable organization that melds an overarching passion for music with strong fiscal management.

CMK offers a season of inspiration and musical enjoyment in five evenings of classical chamber music at the Rotary Centre for the Arts (Mary Irwin Theatre; capacity 326). We invite you to experience the benefits and opportunities of becoming a sponsorship partner.

Classical music performed live by the great musicians of our times is a peak cultural experience. Supporters who invest in live chamber music find it pays substantial dividends in civic pride, cultural advancement, education, and personal satisfaction. The investment also helps you meet marketing and business objectives through co-branding and advertising with a recognized cultural leader in our community.

Corporate support can be provided to CMK in four different ways:

- Sponsorship of our season or individual events
- Donations
- Co-branding & advertising
- Gifts In Kind

CMK Audiences

Music lovers in the Okanagan have been attending Chamber Music Kelowna concerts for over forty years. In addition to our main subscription season at the RCA, we offer education and outreach programs through which our visiting artists bring performances and master classes to local students. In the future, we aspire to offer a summer concert program in collaboration with local wineries to support local tourism efforts.

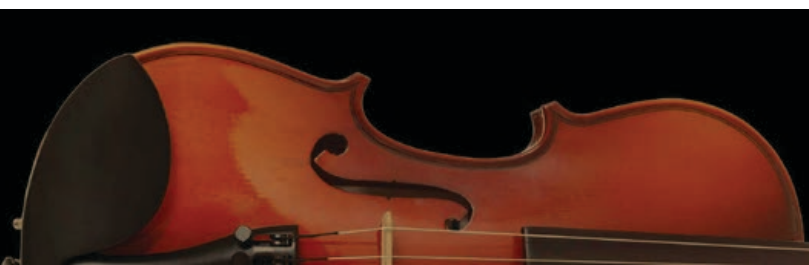
CMK surveys show that concertgoers are well-educated and influential members of Okanagan communities — 75% of our audience members have a post-graduate or professional degree. CMK also increasingly attracts students through attractive pricing and opportunities to learn and enjoy the extraordinary variety of the chamber music repertoire.

Customized Sponsorship Opportunities

Your sponsorship package will be tailor-made to serve your goals. You can choose to support:

- An individual concert
- An education and outreach program
- A pre-concert chat and/or a post-concert Q & A
- The full season as the Presenting Sponsor

Contact us for detailed information on CMK's Sponsorship Benefits Program, including publicity, advertising, complimentary tickets, and an opportunity to entertain your guests.



Community Relations Benefits

CMK is committed to creating programs that bring chamber music to people of all ages and backgrounds. By partnering with CMK, your company will:

- Establish an association with world-class chamber music performances
- Raise your community profile
- Be viewed as a philanthropic organization
- Help make chamber music accessible and affordable via education outreach programs
- Help enrich the lives of the residents of our city, region, and province

Entertainment Benefits

Create an exclusive evening your guests will not forget at a chamber music concert in the intimate Mary Irwin Theatre. Customized benefits may include:

- Complimentary tickets
- Assistance in planning and organizing pre- and/or post-concert receptions
- Opportunity to invite guest artists to private receptions
- Pre-concert talks providing an overview of the evening's performance
- Backstage tours for sponsor guests (subject to the number of guests)

Promotional Benefits

Promotional benefits can be tailored to suit the nature of your sponsorship. With five or more concerts per season, and a variety of education and outreach programs, sponsorship with the CMK offers flexibility and the ability to reach either part of all of the CMK audience. Marketing opportunities may include:

- Inserts in CMK concert programs
- Product sampling

Charitable Gifts

CMK offers two options for those who wish to make a charitable, tax-receipted gift in support of excellence in chamber music performance or the future of classical music.

Giving to **CMK's Annual Campaign** directly connects you to the annual presentation of five or more concerts, and to numerous students through our music education and outreach program. Your investment in CMK enriches not only the local economy, but also the quality of life in our city, making Kelowna an outstanding place to live and work.

CMK's Arnold Draper Fund for Young Artists is a new program established by CMK's Board of Directors in 2020 in honour of a beloved Kelowna-based performer. Donated funds are matched by CMK on a 50% basis and directed to a fund established with the Central Okanagan Foundation.

Co-Branding and Advertising Benefits

CMK's corporate sponsors receive recognition in all publicity and advertising activities associated with their specific sponsorship. (Note: some benefits are time sensitive.)

These may include:

- Advertisement in the CMK Season Program
- Inclusion in a CMK concert media release
- Logo recognition on the series or concert page of the CMK website, with a direct link to your company website
- Lobby signage at the sponsored event
- A live announcement acknowledging your sponsorship to the audience prior to the start of your performance or event
- Inclusion in CMK advertising (print/online)

Gifts In Kind

CMK is always open to ideas regarding the exchange of products or services for mutually agreeable sponsorship recognition and benefits. Please contact us for detailed information about Gifts In Kind under a sponsorship partnership with CMK.

Contact Us

For more information about any of our Sponsorship & Support opportunities, please contact us at:



Chamber
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